

# Inaugural International Publishers Day

United Kingdom (All times GMT)	United States (All times EST)	Agenda
12:00-13:00		UK Arrivals & Lunch
13:00-13:30	8:00-9:00	UK <b>Fonto Partner</b> Presentation / US Breakfast & Arrivals Core product and additional modules (review, document history and content quality) demo
13:30-14:00		UK <b>67 Bricks Partner</b> Presentation / US Breakfast <i>Beyond the article mindset</i> - 67 Bricks will share insights into how its publisher partners are evolving from traditional content providers into user-led, data-driven product companies.
14:00-14:10	9:00-9:10	<b>Welcome</b> and Introduction to the day (James Wonder)
14:10-14:35	9:10-9:35	<b>Cambridge University Press</b> (Customer) Presentation <i>Focusing on their Elements project which combines the best features of books and journals to create a new publishing genre for peer-reviewed, scholarly and scientific research.</i>
14:35-15:00	9:35-10:00	<b>Smartlogic partner</b> presentation <i>Learn more about new and existing product offerings</i>
15:00-15:30	10:00-10:30	Break / Meet & Greet / Networking
15:30-15:55	10:30-10:55	<b>American Psychological Association</b> (Customer) Presentation <i>Discussion on MarkLogic production use cases</i>
15:55-16:20	10:55-11:20	<b>British Standards Institute</b> (Customer) Presentation <i>Brief update of BSI's Compliance Navigator Product</i>
16:20-16:55	11:20-11:55	<b>Digital Science</b> (Partner) Presentation <i>Discussion and demo of Altmetrics and Dimensions</i>
16:55-17:20	11:55-12:20	<b>Conde Nast</b> (Customer) Presentation <i>Discuss their MarkLogic digital archive for production assets that is used for research or new content production across 200+ publications and nearly 300TB of digital assets.</i>
17:20-17:45	12:20-12:45	<b>IEEE</b> (Customer) Presentation / <b>Practical Semantics</b> (partner) <i>IEEE and Practical Semantics will discuss their use of MarkLogic and DHS/semantics to power new products.</i>
17:45-18:15	12:45-1:15	EU Q&A and Drinks / US Q&A and Lunch
18:15-19:00	1:15-2:00	<b>Networking and open discussions.</b> The Webex link will be kept open for all to have conversations or engage in chats.